CORPORATE OFFICE

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Position Description

POSITION: Environmental Graphic Designer
EMPLOYEE: OPEN
REPORTS TO: Creative Services Manager

POSITION SUMMARY

The EGD should possess a passion for design - composition and materiality, typography and color theory as well as strong three-dimensional visioning skills that can be translated into beautiful and implementable signage and environmental graphics solutions. This individual will be involved in the strategy, design and development of a variety of project types, from wayfinding programs to branded environments, with the goal to create positive and connective experience with places. Flexible schedule with ability to travel is a requirement of this position. Job could also require international travel. Employee will also act as an agent for the Company and is empowered to make limited business decisions on behalf of the company after consulting with management. Employee is a member of a team environment and will be asked from time to time to complete other duties not specifically listed above.

RESPONSIBILITIES

Responsibilities of the Environmental Graphic Designer include, but are not limited to the following:

- Conceptualize and develop environmental graphic design elements for a variety of project types.
- Design and manage multiple projects as a Project Lead, or member of a collaborative creative team.
- Collaborate with other team members to integrate technologies
- Facilitate the successful completion of projects that stay on schedule and on budget
- Coordinate with vendors & fabricators to ensure final product is as intended to ensure client satisfaction.
- Provide clear, concise written and verbal communications to client, design team and suppliers — from strategy and concept presentations to team guidance and instruction.
- Collaborate with other team members to integrate technology solution into environments for trade shows, events, retail and architectural spaces
- Ability to work independently under tight deadlines, handle multiple projects

OBJECTIVES

- Push the limits of experiential design for immersive environments and experiences
- Develop strategic creative based upon client needs and objectives
- Work directly with the Creative Services Manager to ensure all projects fall within the allocated hours for content creation. Measured by percentage of projects falling within budget
- Develop design intent documentation for way-finding, signage and environmental graphic projects that achieve high-level understanding of the visual intent and how programs should be implemented
- A strong desire to learn new skills as the opportunities or the need arise

REQUIRED KNOWLEDGE, SKILLS AND ABILITIES

- Working knowledge of the commercial interior architecture and/or design industry
- Expert knowledge of working drawings and procedures
- Understanding of branding concepts and the potential for their application (relationship with and integration) into the built environment
- Advanced sketching, drawing and rendering skills
- Skilled visual sense and understanding of typography, composition, multiple media platforms, legibility, standards development, documentation, fabrication and implementation
- Intermediate MS Office and Adobe PDF application skills
- Proficient in Adobe Creative Suite
- Experience in 3D Modeling using Sketch-up, 3D Max or Maya or other 3D visualization program
- Excellent verbal, graphic and written communication skills
- Proven ability to work collaboratively
- Comprehensive project and relationship management skills
- Strong conceptual thinking, including the ability to present ideas and concepts to others
- Strong understanding of audio visual and IT technologies a plus
- Must have a philosophy that is consistent with the Mission, Vision, and Core Values of the organization

QUALIFICATIONS AND EDUCATION REQUIREMENTS

- Minimum of an Associate Degree in Graphics, Industrial Design or Interior Design field (Bachelor's Degree Preferred), with a minimum of 3 years of industry experience
- 5-7 years' experience with 3D/2D graphics, signage, interactive design, industrial design and 3D design/visualization
- A post-graduate portfolio that demonstrates experience with various aspects of Environmental Graphic Design work within an established design/branding or in-house studio (including but not limited to wayfinding strategy, conceptual design, design intent drawings, etc.)

*Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions of this role, which include hearing, speaking, typing, and occasionally moving and/or lifting up to 50 pounds.

"I won't predict anything historic, but nothing is impossible."
—Michael Phelps