

Cineviz, LLC Privacy Statement
Effective Date: June 14, 2017

General Information

This Privacy Statement explains what types of information Cineviz, LLC. (“Cineviz” “we,” “us,”) or our service providers may collect from or about visitors to our websites or applications (“you”), and describes our practices for collecting, using, retaining, protecting, disclosing, and transferring such information.

Scope

This Privacy Statement applies to personal information and other information collected by Cineviz or its service providers from or about visitors to our websites or applications (collectively, “websites”) that display or link to this Privacy Statement. Unless otherwise specified below, this Privacy Statement does not apply to any other products or services or to information collected in any other way (whether online or offline) or for any other purpose. Information we may process about clients of our customers is addressed separately in the section below entitled "Personal Information of our Customers' Clients."

What Personal and Other Information Does Cineviz Collect?

Cineviz or our service providers may collect personal information and other information from or about you when you:

- use our websites to order products or services,
- register products,
- request information,
- subscribe to marketing or support materials,
- download software,
- register to a secure extranet site to obtain access to product information, support, services, and training.

For purposes of this Privacy Statement, “personal information” means information that can be used to personally identify you, such as your name, address, telephone number, e-mail address, user IDs and passwords, billing and transaction information, credit card or other financial information, contact preferences, and similar information.

We also may collect information that is related to you but that does not personally identify you, such as your computer’s operating system, browser, and your use of and activities on our websites. See also the discussion below of cookies and other electronic tools used for the collection of such information.

How Does Cineviz Use Your Information?

Cineviz or our service providers may use information that we or our service providers collect from or about you, including any personal information:

- to welcome you,
- to provide ongoing service and support,

- to carry out our obligations and enforce our rights arising from any contracts entered into between you and us,
- to notify you about changes to our website or any products or services we offer or provide through it,
- to improve our websites, services, and products,
- to contact you to complete surveys that we use for marketing or quality assurance purposes,
- to e-mail or otherwise send you marketing or other promotional information about Cineviz products or services that may be of interest to you,
- to fulfill any other purpose for which you provide it,
- in any other way we may describe when you provide the information,
- to combat fraud or any other criminal activity,
- as otherwise required or permitted by law, and/or
- for any other purpose with your consent.

To assist us with the uses described in this Privacy Statement, information we or our service providers have collected from or about you through our websites, including about your use of such sites, may be combined with or enhanced by other information from or about you that we have obtained from other online or offline sources, including from our service providers or business partners.

Our websites may provide online newsgroups, chat forums, and blogs for our users. Any information that you disclose in these forums becomes public information, which could be read, collected, or used by other users to send you unsolicited messages. You should exercise caution when deciding to disclose your personal information. Our websites may also provide for "Live Chat" functionality, wherein Cineviz personnel can monitor the user's areas of interest in the website and engage in instant messaging with the user to provide additional information or answer any questions. By posting in our newsgroups and using "Live Chat," you explicitly consent to these uses of your information. We are not responsible for the personal information you choose to submit in these forums. For testimonials, we provide a choice as to whether a user posts his or her personal information along with the testimonial. See also the next section for an explanation of how Cineviz uses cookies, web beacons, and other electronic tools to collect other information about you for advertising and other purposes.

Collection of Information Using Cookies and Other Tools for Online Advertising.

Cineviz may collect and/or log your Internet Protocol address, Internet domain name, the web browser and operating system used to access our websites, the files visited, the time spent in each file, and the time and date of each visit. Cineviz may collect this information automatically as you browse our websites through the use of log files and web beacons. Cineviz may also use cookies to automatically collect information about your use of our websites. Cookies are text files that are sent from a website or application via your browser and placed on your computer's hard drive or your mobile device. Thereafter, when you visit that website or application, a message is sent back to the web server by the browser accessing the website or application, and this information about your activities is stored in the cookie. The information collected in

cookies (e.g., the web pages you visit on the website and navigation patterns, the date and time of your visit, the number of links you click within the site, the functions you use on the site, the databases you view and the searches you request on the site, the data you save on, or download from, the site, and the third-party websites you visited immediately before and after visiting the websites, and when you open our e-mails or click on any of their links) may be used and analyzed to improve our service to you and to personalize your web-browsing experience by providing Cineviz with a better understanding of your interests and requirements regarding our websites. Cookies may be linked to your personal information, such as your e-mail address or password.

With Whom Does Cineviz Share Your Information?

We may disclose information that does not identify any individual (e.g., anonymous, aggregated data) without restriction. Cineviz contracts with third-party service providers, partners and suppliers to deliver certain products, services, and customer solutions. Examples of such services provided on our behalf are mail delivery, website hosting, and transaction processing. Cineviz may share your personal information with its service providers and suppliers to the extent necessary to deliver the product or service you requested, respond to your requests for information on products or services, or otherwise support your business needs.

Third-party service providers and suppliers receiving personal information are authorized to use your personal information only for the purpose it was originally intended or as required or permitted by law. However, unless otherwise dictated by law or agreement, Cineviz is not responsible for any improper use by such parties.

We may also disclose your personal information and other information:

- to comply with the law or in response to a subpoena, court order, law enforcement or government request, or other legal process,
- to produce relevant documents or information in connection with litigation, arbitration, mediation, adjudication, government or internal investigations, or other legal or administrative proceedings,
- if Cineviz determines in its good faith judgment that such disclosure is necessary to provide its services or to protect the rights, interests, safety, or property of its business, employees, suppliers, customers, or others,
- in connection with any proposed or actual sale or other transfer of some or all assets of ABC, and/or any proposed or actual sale or merger of Cineviz or any division of Cineviz,
- to enforce the terms of any agreement with Cineviz,
- to combat fraud or other criminal activity,
- for any other purpose disclosed by us when you provide the information,
- as otherwise required or permitted by law, and/or
- with your consent.

Unless permitted by relevant laws, Cineviz will not share, sell, trade, or lease your personal information to or with others except as provided for in this Privacy Statement.

Links to Non- Cineviz Websites and Third Parties

Cineviz websites may provide links to third-party websites for your convenience and information. If you access those links, you will leave the Cineviz website. Cineviz does not control these third-party websites or their privacy practices, which may differ from Cineviz. We do not endorse or make any representations about third-party websites. The personal information you choose to provide to unrelated third parties is not covered by the Cineviz Privacy Statement. We encourage you to review the privacy statement of any entity before submitting your personal information.

Security of Your Personal Information

Cineviz has implemented administrative, technical, and physical measures designed to protect your personal information from accidental loss and from unauthorized access, disclosure, use, alteration, or destruction. These measures include computer safeguards and secured files and buildings, Internet firewalls, intrusion detection, anti-virus protection, network monitoring, and, where appropriate and required by applicable law, Transport Layer Security (“TLS”) or similarly encrypted browsers. However, no electronic data transmission or storage of information can be guaranteed to be 100% private and secure, and you understand that Cineviz does not ensure or warrant the privacy or security of any information we collect from or about you, and that you use the Cineviz websites and other Cineviz services and provide us with information at your own risk. If a password is used to help protect your accounts and personal information, it is your responsibility to keep your password confidential. Please also be careful to avoid “phishing” scams, where someone may send you an e-mail that looks like it is from Cineviz asking for your personal information. Cineviz will never request your personal information through e-mail.

Personal Information of our Customers' Clients

When we provide services to our customers, in some instances we process personal information about their clients ("Client Information") on their behalf. In these situations, it is our customers rather than we who decide the reasons for which the Client Information will be processed. For details of how the Client Information will be used and protected, and details of how to access or correct the information, please refer to the privacy statement of the Cineviz customer to which you submitted your personal information.

Changes to this Privacy Statement

Cineviz will review and update this Privacy Statement periodically, and will note the date of its most recent revision above. If we make material changes to this Privacy Statement, we will notify you either by prominently posting a notice of such changes prior to implementing the changes or by directly sending you a notification. We encourage you to review this Privacy Statement frequently to be informed of how Cineviz is collecting, using, retaining, protecting, disclosing, and transferring your information.